



Office of the Sangguniang Panlungsod

DISTRICT I

HON. CATHERINE SARINO-EVARISTO
City Councilor
SICK LEAVE

HON. MICHAEL E. SOLIS
City Councilor

HON. ADRIELITO G. GAWARAN
City Councilor

HON. VICTORIO L. GUERRERO, JR.
City Councilor

HON. ALEJANDRO F. GUTIERREZ
City Councilor

HON. LEVY M. TELA
City Councilor

DISTRICT II

HON. ROBERTO L. ADVINCULA
City Councilor

HON. REYNALDO D. PALABRICA
City Councilor

HON. REYNALDO M. FABIAN
City Councilor

HON. ROGELIO M. NOLASCO
City Councilor

HON. ALDE JOSELITO F. PAGULAYAN
City Councilor

HON. SIMPLICIO G. DOMINGUEZ
City Councilor

HON. RANDY C. FRANCISCO
Liga ng mga Barangay President

OFFICIAL BUSINESS
HON. PALM ANGEL S. BUNCIO
SK Federation President

Attested by:
ATTY. KHALID A. AYEGA, JR.
Sangguniang Panlungsod Secretary

Certified by:
HON. REYNALDO D. PALABRICA
Acting Presiding Officer

Noted by:
HON. STRIKE B. REVILLA
City Mayor

CITY RESOLUTION NO. 2024-419
Series of 2024

A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT ON BEHALF OF THE CITY GOVERNMENT OF BACOR WITH BLCK MARKETING, INC. TO PROVIDE FREE WORKSHOPS TO ASPIRING CONTENT CREATORS IN THE CITY OF BACOR, CAVITE.

Sponsored by:

Hon. Rogelio M. Nolasco

Co-sponsored by:

Hon. Roberto L. Advincula, Hon. Simplicio G. Dominguez, Hon. Catherine Sarino-Evaristo, Hon. Reynaldo M. Fabian, Hon. Randy C. Francisco, Hon. Adrielito G. Gawaran, Hon. Alejandro F. Gutierrez, Hon. Alde Joselito F. Pagulayan, and Hon. Levy M. Tela.

WHEREAS, on 01 December, 2023, the Office of the City Mayor requested the Sangguniang Panlungsod to pass a resolution authorizing the City Mayor, Hon. Strike B. Revilla, to sign and enter into a Memorandum of Agreement (MOA) on behalf of the City Government of Bacoor with the BLCK Marketing, Inc.

WHEREAS, the City Government of Bacoor is planning to conduct a content creator workshop, free of charge intended for aspiring content creators who are registered voters in the City of Bacoor in partnership with the private sector.

WHEREAS, the BLCK Marketing, Inc. has offered to assist the city government in the said endeavor by facilitating the conduct of the said workshop, free of charge.

WHEREAS, a copy of a draft Memorandum of Agreement (MOA) was sent to the Sangguniang Panlungsod by the Office of the City Mayor for its review and consideration. The proposed MOA is incorporated hereto and will be made an integral part of this Resolution.

NOW THEREFORE, upon the motion of Hon. Rogelio M. Nolasco, unanimously seconded by the Body, **BE IT RESOLVED AS IT IS HEREBY RESOLVED** by the 5th Sangguniang Panlungsod in regular session assembled to authorize the City Mayor, Hon. Strike B. Revilla, to sign the MOA between the City Government of Bacoor and BLCK Marketing, Inc.

RESOLVED LASTLY, to furnish the Office of the City Mayor, BLCK Marketing, Inc., the University of the Philippines-Office of the National Administrative Register (UP-ONAR) and other government agencies concerned with copies of this resolution.

APPROVED this 22nd day of January 2024 at the City of Bacoor, Cavite by the 5th Sangguniang Panlungsod of the City of Bacoor, Cavite.



Office of the Sangguniang Panlungsod

DISTRICT I

[Signature]
HON. CATHERINE SARINO-EVARISTO
City Councilor
SICK LEAVE

HON. MICHAEL E. SOLIS
City Councilor

[Signature]
HON. ADRIELITO G. GAWARAN
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SK Federation President

Attested by:

ATTY. KHALID A. ATEGA, JR.
Sangguniang Panlungsod Secretary

Certified by:

HON. REYNALDO D. PALABRICA
Acting Presiding Officer

Noted by:

HON. STRIKE B. REVILLA
City Mayor

I hereby certify that the foregoing resolution was passed by the Sangguniang Panlungsod of Bacoor, Cavite on the 22nd day of January 2024.

Certified by:

[Signature]
HON. REYNALDO D. PALABRICA
Acting Presiding Officer

Attested by:

[Signature]
ATTY. KHALID A. ATEGA, JR.
Sangguniang Panlungsod Secretary

Noted by:

[Signature]
HON. STRIKE B. REVILLA
City Mayor

MEMORANDUM OF AGREEMENT

KNOW ALL MEN BY THESE PRESENTS:

This Memorandum of Agreement ("Agreement") is made and entered into by and between:

CITY GOVERNMENT OF BACOR, a local government unit duly created and existing under the laws of the Republic of the Philippines with principal office address at Bacoor Government Complex, Molino Boulevard, Barangay Bayanan, Bacoor City, Cavite 1402, represented herein by its local chief executive, **HON. STRIKE B. REVILLA**, who is duly authorized to represent the City Government of Bacoor in this Agreement as evidenced by Board Resolution No. _____ dated _____,¹ (hereinafter referred to as the "**FIRST PARTY**")

and

BLCK MARKETING, INC., a private corporation duly registered and existing under the laws of the Republic of the Philippines, with principal office address at 23 Panay Ave., Barangay Paligsahan, Quezon City 1103, represented herein by **FABBY EARL FABILEÑA**, who is duly authorized to represent BLCK Marketing, Inc. in this Agreement as evidenced by Board Resolution No. _____ dated _____,² (hereinafter referred to as the "**SECOND PARTY**").

Each shall be referred to as a "Party" and collectively as the "Parties".

WITNESSETH:

WHEREAS, the **FIRST PARTY** is planning to conduct a content creator workshop ("**Workshop**"), free of charge, intended for aspiring content creators who are registered voters of the **FIRST PARTY**;

WHEREAS, the **SECOND PARTY** has offered to assist the **FIRST PARTY** by facilitating the conduct of the said Workshop, likewise free of charge;

WHEREAS, the **SECOND PARTY** is in the business of general marketing that is composed of an adequate number of established content creators, possessing the necessary skills and qualifications, habitually

¹ Copy of Board Resolution No. _____ dated _____ is attached as Annex A

² Copy of Board Resolution No. _____ dated _____ is attached as Annex B

conducting trainings, seminars, and workshops for aspiring content creators as part of its corporate social responsibility (CSR);

WHEREAS, the Parties agreed to hold the Workshop on 20 January 2024 at 1:00 PM at the Revilla Hall, Bacoor Government Center, Molino Blvd., Bacoor City, Cavite, which shall cater at least 100 participants ("Project");

WHEREAS, the Project shall contribute to the fulfillment of one of the missions of the Parties, that is, to educate aspiring content creators on the values of content creation, fundamentals of being a content creator, introduction to tools and equipment used relative thereto including audio and video editing;

WHEREAS, the Project shall contribute to FIRST PARTY's aim of promoting the value of quality media content in Philippine setting, given the current trend in media reception;

WHEREAS, the Project shall be considered as part of the CSR of the SECOND PARTY in educating the public youth about the advantages and disadvantages, benefits and dangers of social media content creation;

NOW, THEREFORE, the Parties hereto mutually agree to undertake, execute, and implement the Project in close collaboration and coordination with each other, subject to the following terms and conditions:

Section 1. Undertakings of the FIRST PARTY. – The FIRST PARTY, in support of this Project, shall provide the following:

- a. Program for the Project;³
- b. Venue for the Project, which shall be the Revilla Hall in Bacoor Government Center, Molino Blvd., Bacoor City;
- c. Meals for the members of the SECOND PARTY;
- d. Technical requirements for the Project (if any);
- e. Coordination of the Project with the SECOND PARTY's relevant teams (e.g., production, marketing, etc.);
- f. Project Coordinator who shall work with the SECOND PARTY's relevant teams, which shall be the City Information Office (CIO);
- g. Audience mobilization;

³ Schedule A is attached as Annex "A"

- h. Marketing publicities and advertisements;⁴
- i. Certifications
- j. Applicable permits and licenses; and
- k. Health and safety protocols, such as but not limited to, marshals, ushers, safety officers, and stand-by medic, if necessary.

Section 2. Undertakings of the SECOND PARTY. – The SECOND PARTY shall provide the following:

- a. Training and workshop services, including the presentation material, resource speakers, hand-outs, and the like;
- b. Transportation of the members of the SECOND PARTY;
- c. Marketing and publicity support; and
- d. Freebies, raffle prizes, giveaway, and the like, if any.

Section 3. Default. – If for any case, not attributable to fault of either Party, the Project could not be possible on the date scheduled, both Parties shall agree in writing on a mutually acceptable alternate date.

Section 4. Effectivity. – This Agreement shall come into force and become effective upon and as of the date of the signing hereof by the authorized signatories of the Parties.

Section 5. Entire Agreement. – This Agreement constitutes the entire agreement between the Parties with respect to the transactions contemplated herein. All prior discussions, understandings, or arrangements between the Parties prior to the effectivity date hereof, whether express or implied, concerning the Project, are superseded by this Agreement.

Section 6. Confidentiality. – Each Party shall hold in strict confidence from any other person or entity all documents and information concerning any other Party, including their members, clients, and customers, furnished to it or its advisors, consultants, or agents by the other Party in connection with this Agreement or the transactions contemplated hereby.

Section 7. Severability. – In the event that any provision contained herein shall be declared invalid, illegal, or infirm in any respect by the competent authority, the validity, legality, and enforceability of the remaining provisions contained herein shall remain in full force and effect and not in any way be affected or impaired thereby.

⁴ Schedule B is attached as Annex "B"

Section 8. Amendment. – Any amendments or additional terms and conditions to this Agreement must be in writing, signed and acknowledged by the Parties.

Section 9. Governing Law. – This Agreement is governed by and construed in accordance with the laws of the Philippines.

Section 10. Venue of Action. – Any action or proceeding arising from or in connection with this Agreement shall exclusively be brought before a court of competent jurisdiction in the City of Bacoor, Cavite, Philippines, to the exclusion of all other venues.

IN WITNESS WHEREOF, the Parties have hereunto affixed their signatures this _____ at Bacoor City, Philippines.

**CITY GOVERNMENT OF
BACOR**
By:

BLCK MARKETING, INC.
By:

STRIKE B. REVILLA
City Mayor

FABBY EARL FABILEÑA
Authorized Representative

SIGNED IN THE PRESENCE OF:

(Signature over Printed Name)
Witness

(Signature over Printed Name)
Witness

REPUBLIC OF THE PHILIPPINES)
_____) S.S.

ACKNOWLEDGEMENT

BEFORE ME, a Notary Public, this _____ in _____, personally appeared the following persons, who are identified by me through competent evidence of identity:

Name	Competent Evidence of Identity	Date and Place of Issue, and Expiry
CITY GOVERNMENT OF BACOR By: STRIKE B. REVILLA		
BLCK MARKETING, INC. By: FABBY EARL FABILEÑA		

known to me and to me made known to be the same person who executed the foregoing instrument and acknowledged to me that the same is her own free voluntary act and deed.

This Agreement consisting of five (5) pages including the page on which this acknowledgement is written has been signed on the left margin of each and every page thereof by the party and her witnesses, and sealed with my notarial seal.

WITNESS MY HAND AND NOTARIAL SEAL on the date and place first above written.

Doc. No. _____;
Page No. _____;
Book No. _____;
Series of _____.